Courtesy: Norcross Patch, Sarah Bakhtiari

Retail Bus Tour Lands in Norcross

The tour brought 180 people to bring development and redevelopment to the city Thursday.

By Sarah Bakhtiari





Norcross Mayor Bucky Johnson and the city staff met with 180 people on the Retail Bus Tour last Thursday to show them what Norcross has to offer.

Retailers, landowners, business owners, brokers and investors were invited to the Norcross Cultural Arts and Community Center to have a drink and snack, listen to the mayor give a five-minute rundown of Norcross and explain the different corporations in the city, and envision the development possibilities for new businesses and the like in the area.

The purpose of the event was to attract developers and investors to the city of Norcross, particularly Jimmy Carter Boulevard and Buford Highway.

"This is the best event I have seen in the last two years, in this genre," said Rusty Warner, Norcross' Economic Development Department manager who headed the Norcross event.

Even though the all-day tour traveled through and saw other Northeast Atlanta areas such as Roswell, the Mall of Georgia and Lilburn, Norcross still stuck out to many tour-goers.

"I think Norcross is a great town," said Ed O'Connor, who's the vice president of Connolly Realty Services Inc. and the board chairman of the Lilburn CID. "It's got a great small-town feel and a good daytime population, so it's attractive for a lot of retailers."