



NEWS RELEASE

March 7, 2019

CELEBRATE THE LUCK OF THE IRISH THIS PADDY'S DAY WITH IRISH FEST NORCROSS

City's 2nd Annual St. Patrick's Day Celebration to include Traditional Irish Dining, Dancing, Whiskey and More

NORCROSS (GWINNETT COUNTY), GA (March 7, 2019) – Fíálte (welcome), good people of Norcross! The City of Norcross is excited to announce a collaboration with Taste of Britain and the Drake School of Irish Dance to bring you the 2nd Annual Norcross St. Patrick's Day celebration on March 16 from 11 a.m. to 5 p.m. The entirety of S. Peachtree Street will be closed to accommodate the festivities.

Downtown Merchants will be offering Irish-themed activities and fare to mark the occasion and outside you will find music, dancing, face painting, whiskey tastings and more! Free and open to the public and 100% family-friendly, this is an event you do not want to miss.

Read on for more details on activities:

JUDITH MCLOUGHLIN BOOKSIGNING

Author Judith McLoughlin of "The Shamrock and Peach: A Culinary Journey from the North of Ireland to the American South" will be performing a cooking demonstration and signing copies of her book from 1:30 to 3:30 p.m. on S. Peachtree Street.

TRADITIONAL IRISH BREAKFAST

Start with a hearty, traditional Irish Breakfast--okay, maybe it's more Brunch--at the Norcross Masonic Lodge at 11 a.m. This will be a delectable feast of eggs, rasher, black and white pudding, beans, grilled tomatoes, and toast. The tickets are \$15.00 in advance at 770-242-8585 and \$20.00 at the door. The proceeds are a fundraiser for the Masonic Lodge.

LIVE MUSIC AND DANCING

Tap your feet and clap your hands to the beat as the World Champion river dancers from the Drake School of Irish Dance take the stage. You can also learn to jig yourself and join in the fun! Later, join us for a Celtic Rock concert with the band Brynmor from 3 to 5 p.m.

JAMESON IRISH WHISKEY TASTING

Visit the whiskey tasting tent for a sample of the purest 'water of life' Ireland can offer! Tickets sold on site.

FACE PAINTING, LEPRECHAUNS, AND MORE!

Snap a selfie with Norcross' resident Leprechauns, and if you forget to wear green, don't worry—stop by the Face Painting booth and ask for a shamrock. Hungry for a snack before lunch? The Taste of Britain is giving away gift boxes and door prizes and will offer an Irish Sampling for you to taste many Irish favorites from meat pies and Kerrygold cheese to Irish ale. Other merchants will also have special offerings for the event, so make sure to stop in and see what's going on!

IRISH-THEMED MENUS

For Lunch, check out one of the many downtown restaurants offering special menus featuring Irish favorites and inspired fare such as corned beef and cabbage, shepherd's pie, Reuben sandwiches, specialty cocktails, and Guinness Beer. [See full menu at end]

BONUS!!! HISTORIC TROLLEY TOUR

Take a ride in our historic trolley before you join us for Irish Fest and discover unique stories from Norcross' history while sampling the fares of local merchants. Tour departs 11 a.m. across from Antique Traditions, and has limited seating so be sure to reserve your seat by calling ahead at 678.421.2048/2049. The cost is \$5 for a ticket and includes the tour, tastings and a booklet of discounts to participating shops and restaurants.

There are so many fun and exciting festivities taking place downtown this Paddy's Day, so put on something green and come on out to Irish Fest 2019! Sláinte Mhaith! (Good Health/Cheers!)

2019 SPECIALS & MENUS:

CHASE'S GRILLE AND WINGERY:

Green Beer
Irish Stew
Corned Beef and Cabbage
Live Music 11:30 to 1:30 p.m. & 4 to 10 p.m.

VSOP TAPROOM:

\$5.00 Mimosa & Wine by the glass
Guinness and other Irish Beers at outside bar
Irish Crème Eclairs

ANTIQUE TRADITIONS:

Morning Irish Coffee and Soda Bread
Pick a Lucky Shamrock Sale

ZAPATA:

Irish Margaritas topped off with Irish Whiskey
Irish Tacos (corned beef and toppings)

PAIZANOS:

Reuben Stromboli
\$3.00 Guinness
\$5.00 Jameson

DOMINICK'S:

\$5 Guinness Snakebites (Guinness and cider combo)

\$6 Irish Coffees (Slane Irish Whiskey, Irish cream and coffee topped with whipped cream)

CAROLEE'S:

Luck of the Irish Sale

STUDIO 87 YOGA:

Offering a St. Patrick's Four class pass \$39.

Purchase Saturday 3/16 - Start when you want. Expires 6/1/19.

Cash/checks only please.

45 SOUTH CAFÉ:

Irish Latte

Irish Breakfast Sandwich

MOJITOS:

Green Mojitos

THE CROSSING:

Outside bar serving Irish Beer

###

ABOUT THE CITY OF NORCROSS

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's "Best Arts & Cultural Scene" by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only two Platinum-Certified Green Communities in the region and was named a "Best Green Government" by Gwinnett Clean & Beautiful and "Tree City USA" by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City's local pro-environment practices. The city's famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to "come unwind" and enjoy the positive energy that earns Norcross its reputation as "a place to imagine."

MEDIA CONTACT:

Pam Ledbetter, Communications & Marketing for the City of Norcross

pam.ledbetter@norcrossga.net

communication@norcrossga.net

[678-407-8820](tel:678-407-8820)