



## NEWS RELEASE

June 3, 2019



# NORCROSS COMMUNITY MARKET KICKS OFF 2019 SUMMER SEASON!!!

**Purchase locally grown and hand-made farm products, prepared foods, art and more.**

**NORCROSS (GWINNETT COUNTY), GA (June 3, 2019)** – This past weekend, the City of Norcross kicked off the 2019 season of its annual farmer’s market! Now through August 31<sup>st</sup>, Lillian Webb Park will be transformed into a bona fide summer wonderland with a trove of farm-fresh finds every Saturday from 9 a.m. to 1 p.m. The family-friendly Norcross Community Market is THE place to purchase your locally grown and hand-made farm products, prepared foods, art and more.

Each market has a theme, allowing farmers and producers to change up their products weekly based on what is in season or newly created. In addition to brand new vendors making their market debut, you can expect your favorites to be on the scene sharing their stories.

Norcross Community Market is not just a place to find healthy, sustainably grown farm products and handcrafted items, though. It also offers a delightful Saturday morning outing for all ages. Children’s activities, lively tunes from area musicians, food demonstrations with samples using ingredients available at the market, and community groups are all part of the ever-changing line up—and did we mention it’s free? (Admission and activities, that is.)

Expect to find farmers and ranchers with a variety of locally and sustainably grown produce, pastured meats, and eggs. Peaches are ripe and ready. Check out the prepared foods from BBQ to beverages, from tasty treats to tamales, and pasta to pickles. Bakery items range from sweet to savory with some international favorites. Local honey, cheese and dairy products, and frozen treats will tempt your taste buds. There are even goodies for your pets!

Norcross Community Market is hosted by the non-profit Sustainable Norcross Inc., and is sponsored by the City of Norcross. The City supports the local farmers market as part of their commitment to retaining Green Community Platinum certification from the Atlanta Regional Commission (one of only two in the ten-county metro-Atlanta area to achieve this prestigious designation). Each week the Sustainable Norcross booth hosts a drop-off of specific items requested for recycling or repurposing, and provides information on how citizens can live green and how the City is implementing their recently adopted Sustainability Plan.

Norcross Community Market is a participant in Supplemental Nutrition Assistance Program (SNAP or EBT – one of two farmers markets in Gwinnett County participating) and Senior Farmers Market Nutrition Program (SFMNP – one of only four in the ten-county metro). This

encourages eligible food purchases by pre-qualified shoppers. The market, in conjunction with Wholesome Wave Georgia Fresh for Less program, bears the cost of doubling the purchasing power for program participants. Donations help support these important programs designed to increase the consumption of fresh, locally grown produce, often by people in food deserts with little access to nutritious food. Use the Donate button on the market website or Facebook pages for Norcross Community Market or Sustainable Norcross to support these health initiatives.

For more information on Norcross Community Market, please visit [norcrosscommunitymarket.com](http://norcrosscommunitymarket.com).

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### **ABOUT THE CITY OF NORCROSS**

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's "Best Arts & Cultural Scene" by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only three Platinum-Certified Green Communities in the region and was named a "Best Green Government" by Gwinnett Clean & Beautiful and "Tree City USA" by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City's local pro-environment practices. The city's famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to "come unwind" and enjoy the positive energy that earns Norcross its reputation as "a place to imagine."

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