



## NEWS RELEASE

June 3, 2019

### **ANNOUNCING: SUMMER BLOCK PARTY ON JUNE 20TH**

**Mark your calendars, next week Norcross is having an impromptu block party!**

**NORCROSS (GWINNETT COUNTY), GA (June 3, 2019)** – The City of Norcross and Historic Norcross Business Association have announced there will be a Summer Block Party in Downtown Norcross on Thursday, June 20<sup>th</sup> from 5 to 9 p.m. Come enjoy a fun evening with friends and neighbors filled with live music, art, stilt walkers, balloon animals, merchant specials and more!

Starting at 5 p.m., face painting, a stilt walker & juggler, balloon animals, and more right will liven up S. Peachtree Street. A free kids' yoga class sponsored by Studio 87 Yoga will start at 5 on the festival stage and there will also be a kids' art activity with Ms. Rosa from The O Gallery. Artists from the Kudzu Artzone will demonstrate how to paint "en plain air" and there will be live music throughout the night.

Local restaurants have prepared some quick bites for guests to taste while meandering around the block, as well as menu specials for those in want of a more traditional, sit-down dining experience. The Crossing, Chase's Grille and Wingery, Mojitos, Zapata, The Iron Horse Tavern and more have all announced their intention to participate in the festivities. Signature cocktails, beer and other beverages can also be enjoyed throughout downtown, and King of Pops will be sold inside Glitter G.

Even the retailers are joining in the fun, with participating businesses planning to stay open late (until 9 p.m.!) for the party. Look for balloons marking places where great shopping, specials and promotions can be found as well as chances to win door prizes, merchandise, gift cards and more.

It's going to be night of summer fun, so grab some friends and your family and head out to Downtown Norcross next Thursday!

### **MUSICAL ACTS ON THE STAGE ON SOUTH PEACHTREE**

6:00 p.m. | Mixed Genes

7:00 p.m. | Crush House Duo featuring D. Charisse

There will also be an 8:00 p.m. musical performance in Skin Alley.

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## **ABOUT THE CITY OF NORCROSS**

Incorporated in 1870, the city of Norcross has been very busy securing a solid standing as both an eco-conscious community and world-class art district in the nearly century and a half since. Voted Gwinnett County's "Best Arts & Cultural Scene" by Gwinnett Magazine, Norcross has become well known for its unconventional public arts projects. Norcross was recognized by the Atlanta Regional Commission as one of only three Platinum-Certified Green Communities in the region and was named a "Best Green Government" by Gwinnett Clean & Beautiful and "Tree City USA" by The Arbor Day Foundation. The Sustainable Norcross Commission has earned regional applause for its efforts to spearhead the City's local pro-environment practices. The city's famed tree canopy, 13 parks and more than 31 acres of beautifully maintained public green space serve as popular gathering spaces for residents and visitors alike. A jam-packed calendar of events and eclectic collection of shops and restaurants serve to keep the historic downtown area bustling year-round. Creative souls from all walks of life are encouraged to "come unwind" and enjoy the positive energy that earns Norcross its reputation as "a place to imagine."

## **MEDIA CONTACT:**

Pam Ledbetter, Communications & Marketing for the City of Norcross

[pam.ledbetter@norcrossga.net](mailto:pam.ledbetter@norcrossga.net)

[communication@norcrossga.net](mailto:communication@norcrossga.net)

[678-407-8820](tel:678-407-8820)