



imagine our future

NORCROSS 2034

COMPREHENSIVE PLAN UPDATE



JACOBS

CHARACTER AREA WORKSHOP

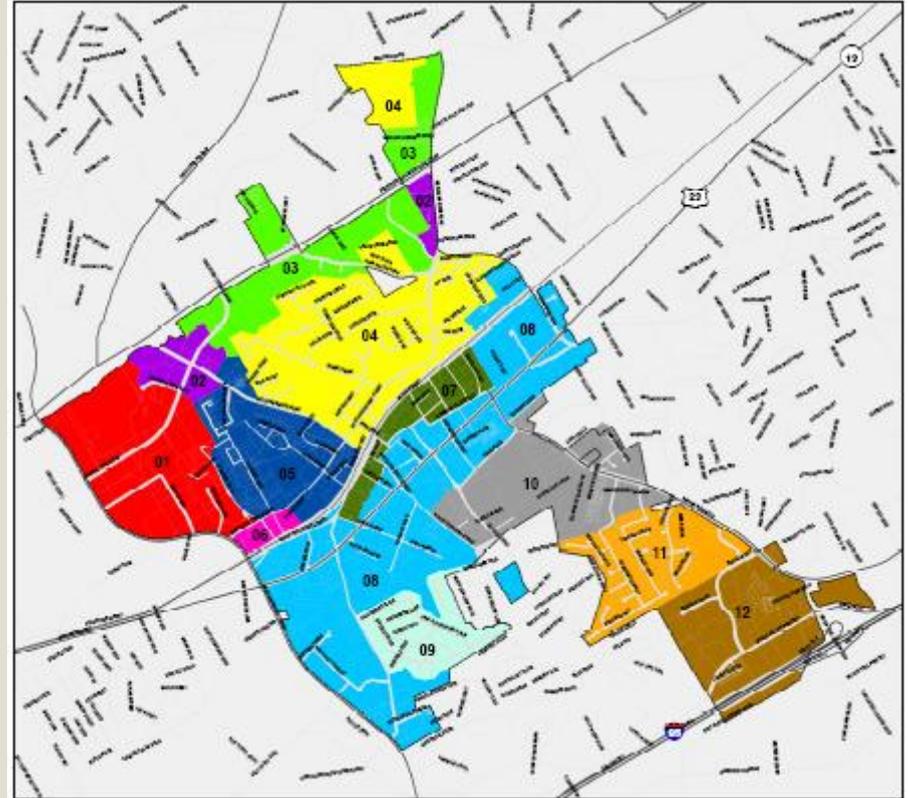
SEPTEMBER 26, 2013



Today's Agenda



- Introductions
- Future Development Map Framework Presentation
- Input Stations
- Small Group Discussion



Existing Future Development Map

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Meeting Goals



- **Collect input on local Character Areas**
 - General boundaries
 - Existing attributes
 - Future vision
- **Prepare for next steps**
 - Community goals formalization
 - Community survey
 - Strategies workshop



Public Meeting Schedule



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Visioning Workshop Results



Unifying Community Values



- Encouraging redevelopment that is compatible with historic small town character
- Embracing of our cultural diversity
- Unifying diverse neighborhoods and creating a sense of community
- Promoting community gathering spaces for overall community to connect and interact
- Ensuring and strengthening community safety
- Facilitating connectivity via alternate modes – pedestrian networks & transit

Steering Committee Work Items



- Established draft character area boundaries
- Helped to inform the elements of each character area vision
- *Will continue to refine citywide Vision Statement*
- *Will review draft Community Survey prior to release*



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Purpose of the Future Development Map



- Required component of a Comprehensive Plan
- Also known as the Character Area Map
- Establishes small area visions and policies
- Informs rezoning and capital investment decisions

Character Area Methodology



- Started with current Future Development Map
- Reviewed Livable Centers Initiative recommendations
- Input from the Visioning Workshop
- Discussions and interviews with staff

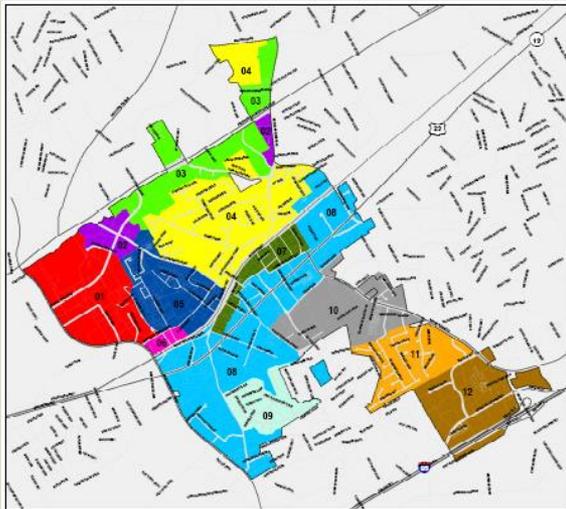
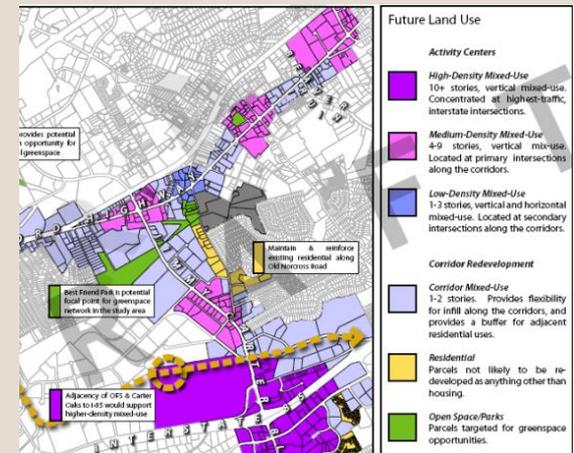


Figure 36. Focus Area Map



Character Area Framework



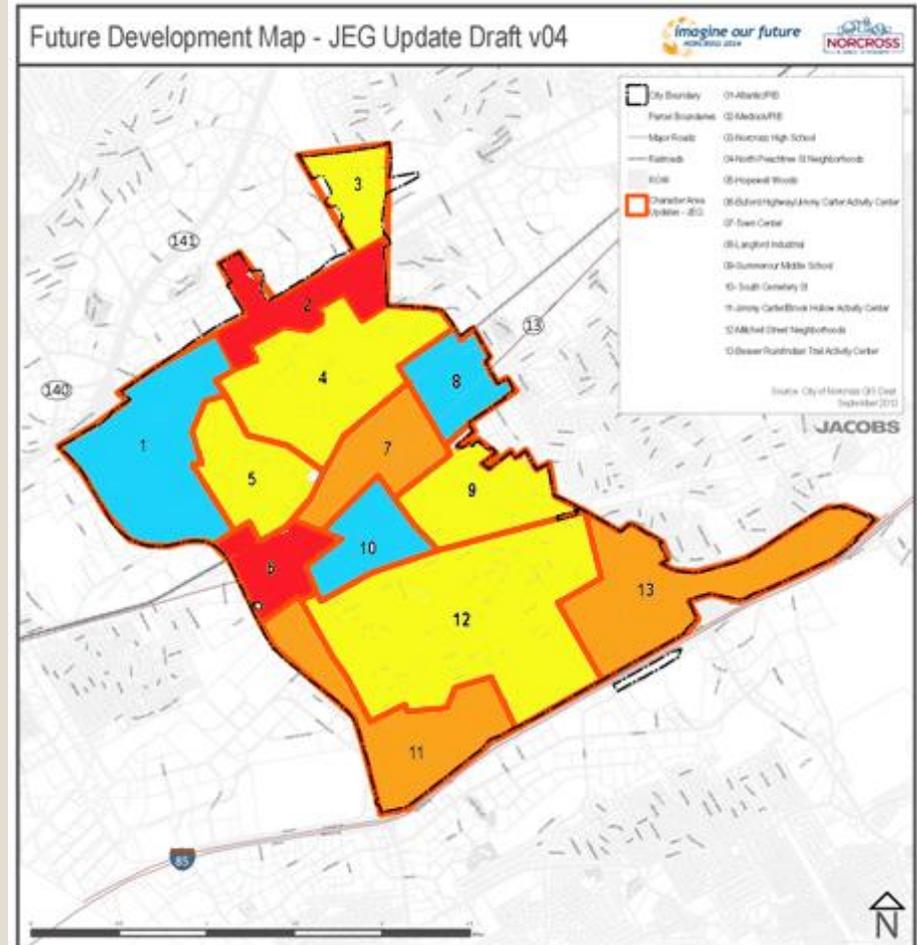
- **Attributes of a Character Area**
 - Unique sense of place
 - Walkable scale in size
 - Contiguous
 - Contains gateway features
 - Activity hubs or centers
 - Contains a compatible mix of land uses
 - Should reflect future vision not necessarily existing conditions
- **Draft boundaries are general now and will be refined after the Character Area Workshop**

Features of the Draft Map



Contains 13 areas

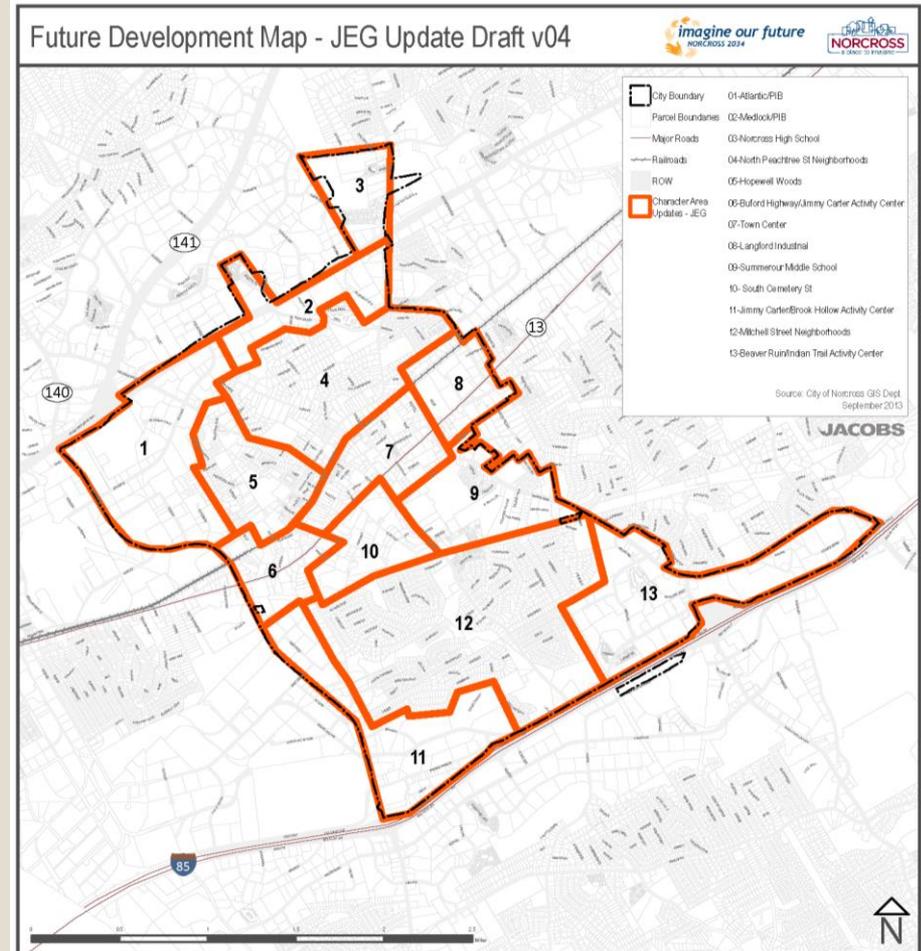
-  5 are primarily residential
-  3 are primarily employment centers
-  2 are corridor oriented and primarily commercial
-  3 are Activity Center and mixed use focused



Character Area Input Stations & Discussion



- Do you agree with the vision for the area?
- What is needed to achieve that vision?
- Focus on 3-4 areas that warrant further discussion



Your Mission

Provide input on each of the 13 character areas



1. Start at the station that corresponds with the number on your agenda.
2. You will have 3 minutes on average at each station to:
 - Review character area description & vision for future.
 - Provide feedback on the **comment board** using your supplies.
 - Provide additional actions/strategies on your comment form.
3. Rotate to next station when directed by announcement.
4. 7:30 Break, then join small group discussions on targeted character areas

YOUR SUPPLIES

- ★ 48 silver stars - enough to put roughly 3-4 stars on each board.
- 4 red dots – put on the boards that require more discussion
- Small post-its – to post other needs required but not listed
- Large post-its (at table) – provide a different name for character area

How you can stay involved



- Take community survey (mid Oct, early Nov)
- Attend Strategies Workshop (Nov 21)
- Find Plan info on City's website www.norcrossga.net
- Contact Us

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