

THE IMAGINATION PROCLAMATION

There comes a time when a community finds itself at a point where the ways of the past and the way of the future intersect, a moment when it becomes necessary to conceive of a place designed to endure inevitable changes and remain a constant, thriving, unified community for generations.

Communities who embrace and cultivate the spirit of creativity and innovation are more likely to thrive and prosper both spiritually and economically. Hence, the City of Norcross, Georgia, will heretofore be recognized as a place where:

New ideas are born, nurtured and brought to life
Possibilities become clear direction and **purpose**
It is **safe** for all to speak their mind
Every man, woman and child has a unique **gift** to offer
The culture is shaped by all members of the community
Differences are recognized and similarities are **celebrated**
Innovative business ideas can take root and flourish
Imaginative new residents can plug in and feel at home

Creativity can be defined as the process of generating new ideas that have value in their power to make change for the better.

Thus, insofar as there remains a balance between economic growth and environmental protection, this historic community will forever welcome those who dream of intellectually and creatively contributing to the growth and development of a community they are proud to call their own.

We know not with any certainty what will exist in tomorrow's light of day. Yet, we can be sure that all those who live, work and play here can know in their hearts and minds that Norcross is a place to imagine.