



A PLACE TO IMAGINE

AUGUST 2018



ALL ABOARD THE HISTORIC NORCROSS TROLLEY!

A great new adventure awaits tourists in Downtown Historic Norcross – a Trolley Tour which will be scheduled on the third Saturday of each month. The Norcross Historic Trolley Tour departs from The Crossing parking lot Saturday, August 18 at 11:00 a.m. for its maiden voyage. The concept for the tour through Downtown Historic Norcross came to Cate Kitchen, Norcross' Downtown Manager, in response to visitors' feedback about their interest in the downtown history.

Norcross is unique in having its original downtown footprint in place. Gene Ramsay, local historian and now trolley tour guide, will bring to life stories of interest about families whose homes and shops are located along the route while Cate will bring attention to exciting upcoming festivals and events. Visit the historic Cotton Gin where you will be greeted by Chase and Ms. Audra with a sampling of their IPA Craft Brews from Chase's Wingery. Explore the current art exhibit, Sacred Threads, at the Rectory as you sip on a Mimosa.

The tour culminates by returning to the Downtown shops and restaurants where tour-goers can spend time at their leisure visiting our merchants. Also, consider stopping by the Norcross Community Market in Lillian Webb Park from 9 a.m. - 1 p.m., before or after the tour, for a trove of farm-fresh finds!

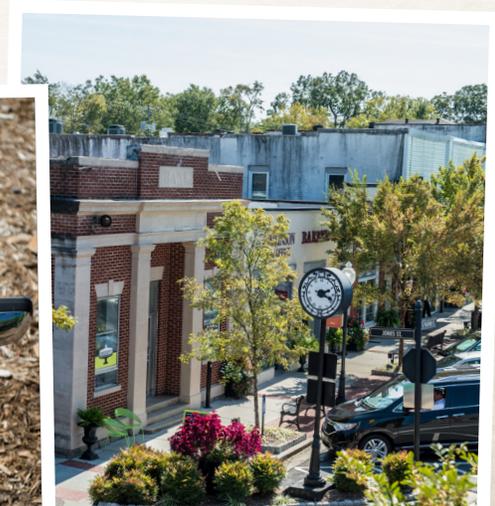
The tour costs \$5 for a ticket and includes the tour as well as a booklet of discounts to participating shops and restaurants.

Hurry and make your reservation now! Reserve your seat by calling The Welcome Center at 678.421.2048 or 678.421.2049.

CAN'T MAKE IT TO THE AUGUST TROLLEY TOUR?

Make sure to reserve your ticket for the September and October dates!

September 15 • 11:00 a.m. - 12:30 p.m.
October 20 • 11:00 a.m. - 12:30 p.m.



Mayor: Craig Newton • **Mayor Pro Tem:** Andrew Hixson
City Council: Josh Bare, David McLeroy, Dan Watch, Chuck Paul
City Manager: Rudolph Smith • **Assistant City Manager/Director of Public Works, Utilities & Parks:** Mary Beth Bender • **City Clerk:** Monique Lang

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.082
www.norcrossga.net

THRASHER PARK TURF RENOVATION

The turf at Thrasher Park was recently completely replaced. The park is a favorite of residents and visitors and is especially popular during the Summer Concert Series. The heavy usage and recent harsh winter weather conditions had caused the existing turf condition to significantly deteriorate. Staff and the City's landscape contractor decided to replace the old turf with a new and more resilient variety of Bermuda grass called Tif Tuf. This new turf will provide a lush green lawn for park patrons to enjoy. In addition, it will better tolerate the shady areas in the park and recover more quickly from winter weather dormancy.

BrightView, the contractor, used the installation project as a team-building exercise for their metro branches – over 40 managers and staff were on hand to install the new sod. Thanks to our partners at BrightView for working with the City to complete the installation in only one day!

It will take a couple of weeks for the new sod to completely “settle in” and green up, and you may notice extra irrigation taking place. (FYI, did you know irrigation is from well water, not the County water system?) We appreciate your patience - our goal is to provide a beautiful and sustainable park for everyone to enjoy!



NORCROSS SPOTLIGHT



NORCROSS ART SPLASH & WINE FESTIVAL

Norcross Art Splash, always filled with whimsical and fun art, has a new feature this fall that is sure to tantalize the crowds. The 15th annual art celebration, now called Norcross Art Splash & Wine Festival, will showcase an outdoor wine tasting venue which highlights 60 wines “from around the world.” Cindy Flynn, one of the Art Splash & Wine Festival’s producers laughingly explained, “Art buyers love wine, and wine drinkers love to buy art.”

The charming downtown district of Historic Norcross, Gwinnett County’s special gem, will come alive with both colorful and happy artisan booths and a large tent where shoppers can sample wines and continue to browse the artist displays.

The popular and award-winning art show will open Saturday, October 6 from 10 a.m. – 6 p.m. and Sunday, October 7 from 11 a.m. – 5 p.m. Wine tastings will be from noon until 4:00 p.m. on Saturday and 12:30 p.m. to 4:30 p.m. on Sunday. Tickets for the wine tasting tent are \$35 through October 5 and then \$40 during the weekend and are good for only one day. Bottles of the featured wines may be purchased at VSOP Oil & Vinegar Taproom, Farmhouse 17 and 45 South Cafe during the weekend. Featured wines by the glass can be experienced at several of the downtown restaurants.

Historic Norcross Art Splash & Wine Festival will offer continuous live entertainment on the Thrasher Park Stage, always an anticipated feature of the big event. The energizing Kidz Zone, also in the Park, returns with jazzy rides and engaging children’s activities. A silent auction and sale filled with decorated chairs and surprises by local school students will be waiting for the highest bidders at the renowned “Chairs for Charity.” Festival cuisine and tasty food from local restaurants will be available for hungry eaters!

Free shuttle and parking is easy to find. For more information on the festivities, visit www.splashfestivals.com. Wine tasting tickets may be purchased at www.freshtix.com/events/norcross-art-splash-and-wine-festival.com. Advance tickets are \$35 and are valid for one day. Tickets purchased the day of will be \$40.

TARGET INDUSTRY STUDY AND STRATEGIC MARKETING PLAN

The City of Norcross is conducting a **Target Industry Study** to ensure that local economic development efforts are targeting industries that best serve Norcross and that can benefit the most from the Norcross business environment. This study will be closely followed by a **Strategic Marketing Plan** for the economic development department, to hone the City’s messaging to effectively communicate the essence of the community, leading to the long-term success of Norcross.

The City has engaged Avalanche Consulting to facilitate this strategic planning process. Avalanche’s approach to community and economic development strategies is holistic – finding solutions at the interconnectivity of regional dynamics. They have

found that communities can no longer operate in siloes. Today, the question of how to facilitate stronger, more inclusive collaboration is driving conversations in high-performing communities. With the convergence of economic, workforce and community development at an all-time high, strengthening partnerships across the community is critical to being more competitive. Avalanche’s strategies encourage a collective impact approach that brings new partners to the table to tackle tough issues together and build on community assets together.

Avalanche associates will be in Norcross in mid-August to meet with a wide range of stakeholders. If you have questions about this project or are interested in contributing your thoughts about Norcross’ strengths, weaknesses, opportunities and/or threats to further economic viability, please contact Chris Moder or Tara Smith at chris.moder@NorcrossGa.net or 678.421.2023 or tara.smith@NorcrossGa.net or 770.448.2122, respectively. The City of Norcross looks forward to applying your insight and perspective to this important initiative!



FRIENDLY RECYCLING REMINDER

Advanced Disposal will provide curbside recycling collection on a weekly basis at residential households in the City of Norcross. The City encourages participation in the recycling program as it provides many benefits for our environment including:

1. Reduce the amount of material that is in landfills
2. Conserves natural resources such as timber, water and minerals
3. Prevents pollution by reducing the need to collect new raw materials

In an effort to maximize the results of our recycling efforts, please read and follow the below guidelines:

Acceptable Curbside Recycling Items:

Cardboard, plastics-water bottles, soda bottles, detergent bottles, milk jugs, aluminum (soda) cans, packing paper (no wax), mixed paper (newspaper, magazine, shredded paper, printer & copy paper, loose-leaf paper, notebook paper)

Unacceptable Curbside Recycling Items:

Glass, juice boxes, batteries, medical waste, styrofoam, electrical wire, light bulbs, plastic strapping, electronics, toner/ink cartridges, food waste, napkins/paper towels, milk cartons, construction debris or waste

Glass: Do NOT put glass in recycling carts. Glass contaminates other acceptable recycling materials. Glass must either be taken separately to Public Works (offered to Norcross residents only) located at 345 Lively Ave, during open hours of M-F, 8 a.m. - 5:00 p.m. or be placed in your trash cart. While you are there, donations of coats and socks are much appreciated!

Recycling Guidelines:

- Place cart at curbside by 6:30 a.m. on scheduled collection day
- Place cart within 3 feet of the curb with the handle facing the residential unit and away from the street
- Place cart at least 3 feet away from other objects such as carts, mailboxes, other carts



HOUSEHOLD HAZARDOUS WASTE DISPOSAL

Saturday, August 11, 2018
9:00 a.m. - Noon
Department of Water Resources
684 Winder Highway
Lawrenceville, GA 30045

Get rid of HHWs around your home! Household hazardous waste materials can potentially contaminate water resources and pollute the air.

Gwinnett County Solid Waste Management, the Department of Water Resources and Gwinnett Clean & Beautiful encourage you to properly dispose of up to five containers of cleaners, batteries, fluorescent bulbs and ballasts, lawn care products, oils, paints, pesticides and other HHWs at this free event!

The event is limited to Gwinnett residents and proof of residency may be required. For more information and a full list of HHWs accepted at this event, visit www.SustainableGwinnett.com or call 770.822.7141.



NORCROSS NEIGHBORHOOD CLEAN-UP AND RECYCLING DAY - FALL 2018

SEPTEMBER 29, 2018 | DOWNTOWN NORCROSS
 Shredding Event • Clean-Up Day • Electronics Recycling
 2018 "Can" Do for Hunger Campaign

ONE OF NORCROSS' OWN WINS MS. SUPER SENIOR USA!



Did you know we have our very own Ms. America living in Norcross?? Those twenty-somethings have nothing on 85-year-old Dr. Nancy W. Long, whose full and vibrant life has landed her the well-deserved title of Ms. Super Senior USA recently in Las Vegas.

We reached out to Nancy so we could share her story with all of you. The USA Super Senior competition is open to women 75 years and up, but according to Nancy, "these women can compete with women half their age!" After speaking with such an elegant role model, it is clear to us why she was chosen to be the title-holder among these competing seniors, but we'll let you discover for yourselves...

Nancy moved to Norcross in 1998, after living in Doraville for almost 43 years. Not only has Norcross grown exponentially in the time Nancy has been a resident, she exclaims, "it has become a living model of what can happen to a small town when people with a vision get ahold of it!" Thrasher and Lillian Webb Parks and the new Fire Station are among the most noticeable changes she's seen over the years. "Main Street is a thriving activity center almost any night of the week," she tells us, and that sense of community is something she loves to see!

When we asked Nancy what advice she would give to our Norcross youngsters, she responded, "Sad to say, I personally feel that youngsters today have lost the opportunity to use their imaginations! With all the technical gadgets at their disposal, their minds are becoming almost robotic. I would love to tell them to be respectful, honor the flag and our country, always be teachable. Dare to dream big, but set realistic goals. But above all, always be thankful for each new day and the blessings that are already ordained."

At the end of our interview, we asked Nancy to share with us her most cherished life experiences. "There are so many," she said. "When I was Ms. Senior Georgia 2003, my statement of principle began with 'It took me 60 years to learn the unconditional love of God.' I believe that realization revolutionized my thinking and I saw myself as a person of value. My faith has only grown deeper and more sustaining. My talent in this pageant was interpreting my music selection, "My Tribute (To God be the Glory)", in Sign Language. This is my testimony, and the result of all my life's experiences."

We are so proud here in the City of Norcross to claim as our citizen the 2018 Ms. Super Senior USA, Dr. Nancy W. Long!! Congratulations on your special win, and thank you for speaking with us on your love for our city!



ROSSIE BRUNDAGE PARK

Announcing Rossie Brundage Park's brand new ADA-friendly outdoor play-zone!! Installed the week of July 16th, the new playground is now available for all our youngsters to enjoy.

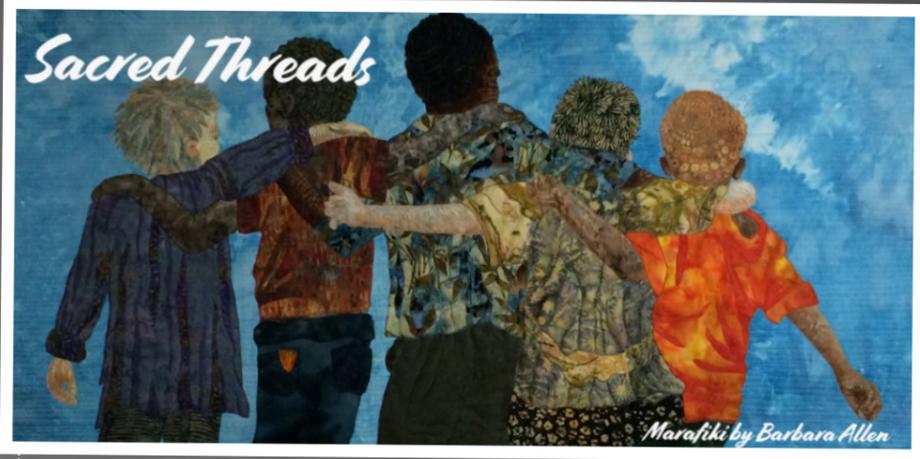


QUALIFYING REMINDER:

The qualifying period for the November 6, 2018 elections will run from Monday, August 20, 2018, at 8:30 a.m. through Friday, August 24, 2018, at 4:30 p.m. Three council seats will be on the ballot.

Visit our website www.norcrossga.net for more information.

NORCROSS IN THE KNOW



SACRED THREADS ART EXHIBIT OPENING

Opening Reception August 10
The Rectory | 6 -8 p.m.

For the exhibit, quilts are divided into categories based on theme. These are Expressions of Joy, Spirituality, Inspiration, Grief, Healing and Peace/Brotherhood. The artwork themes provide thought-provoking insights, encouragement, inspiration and healing responses to grief and human hardships. It has attracted a wide array of visitors and has proved appropriate for all ages from young teens to seniors. The exhibit is a positive influence on the human spirit, giving joy as well as addressing concerns of the soul and mind.

MAKE SURE TO CHECK OUT

SUMMER CONCERT SERIES

AUGUST 3
SAIL ON: Beach Boys Tribute

AUGUST 17
DEPARTURE: A Journey Tribute

AUGUST 31
A1A

Thrasher Park | 7:30-9:30 p.m.

A great part of this event, is that it's a drop site for the CAN Do food drive!! If you or your family is able, PLEASE take the time to help out local food pantries across the country by bringing any nonperishable food items to this event!

JAZZ IN THE ALLEY

AUGUST 18
Greg Robbins & Remy Williams

Betty Mauldin Parking Lot | 7:30-9:30 p.m.



AUGUST MOVIE MONDAYS

AUGUST 13: Movie Monday: *Ladybird*

AUGUST 27: Movie Monday: *Darkest Hour*

Free movie showing at 1:30 p.m. and 6:30 p.m.
at the Norcross Community Center. Free popcorn and drinks.



THIS MONTH AT LIONHEART THEATRE

The Uber of Comedy (Sketch Comedy Show)
With Live Music by Beau King
Saturday, August 4 at 7:30 p.m. | Tickets: \$10

The Awkward Selfies (Improv/Sketch Comedy Group)
Saturday, August 18 at 6 p.m. and 8:30 p.m. | Tickets: \$10

Pie in the Sky (a warm and sweet dessert theatre event)
By Lawrence Thelen, Directed by Jason Caldwell
Featuring Tanya Caldwell and Nancy Caldwell

Friday, August 24 and Saturday, August 25 at 7:30 p.m.
Performances at Norcross Presbyterian Church
Tickets: \$10 (includes apple pie for dessert)

For more information or to buy tickets, visit
www.lionhearttheatre.org/buy-tickets.



BACK BY POPULAR DEMAND... SHUCKING CORN WITH ED FLYNN

August 19 • Discovery Garden Pavilion • 1 p.m.
Half bushel (30 ears) for \$18 | Full bushel (60 ears) for \$33

For details, contact Deb at deb.ndgp@gmail.com

SUSTAINABLE NORCROSS

WEEKEND WALKING -
HAPPY 2 YEARS OF WALKING!
Thrasher Park 8 - 9 a.m.

8/4 & 8/14 IN CONJUNCTION WITH MARKET DAYS

Art Walk Around Town at 10 a.m. or stop by for self-guided map to Norcross art installations around town!

BUILD A BUTTERFLY GARDEN

On behalf of Norcross Garden Club and Community Market
August 18, 9 a.m. - 1 p.m.



BRITISH WHEELS ROLL INTO NORCROSS

British Car Fayre | September 8
Downtown Norcross
10 a.m. - 3 p.m.

With polished leather, gleaming paint and spot-free chrome, the featured marque of this year's Car Fayre will be Jaguar. Joined by many Rolls-Royces, MGs, Triumphs, Austin-Healeys, Sunbeams, Aston-Martins, Land Rovers, Lotus and other iconic classic British cars the line-up will also include a section for British motorcycles with many rare vintage models. Expect to see around 400 vehicles on display.

SAVE THE DATE



3RD ANNUAL

Smokin' in the Alley BBQ competition
September 23, 2018 • 6 p.m.

GATEWAY INTERNATIONAL FESTIVAL

September 15
Lillian Webb Park | 4 - 8 p.m.

The festival will feature a variety of outstanding performers and showcase the area's cultural heritage through food, dance, music and art.



EMERGENCY PREPAREDNESS TIP

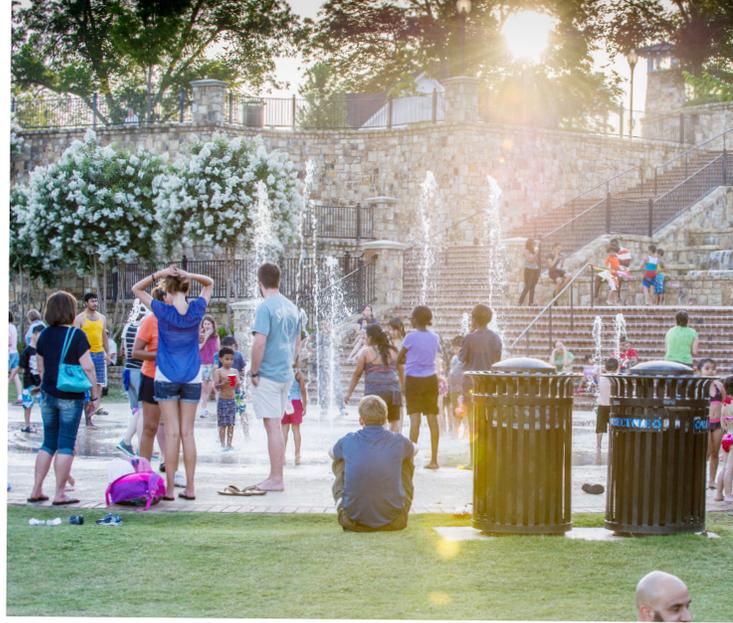
Between the work, travel and fun of summertime, one thing always remains--the heat! Excessive heat exposure has caused more deaths than any other weather event in recent years. Keep you and your family cool this summer with these Heat Wave Preparedness tips:

BEFORE:

- Stay updated with local forecasts for any temperature changes.
- Find some accessible air conditioned places to go for relief during the hottest parts of the day (libraries, theaters, malls).
- Ensure that your animals' needs for shade and water are met.
- Have your emergency disaster kit packed in case of a power outage.

DURING:

- Stay hydrated by drinking plenty of fluids throughout the day, even if you don't feel thirsty.
- Wear loose-fitting and lightweight clothing and avoid being outside during the warmer hours of the day.
- If you must work outside, take frequent breaks.
- Never leave children or animals unattended in enclosed vehicles.



When is a heat wave a HEAT WAVE? A Heat Wave is a prolonged period of heat, typically ranging of 10 or more degrees above average.

Source - Red Cross

2018 EVENT CALENDAR

AUGUST

8/3 Summer Concert Series - **Sail On: Beach Boys Tribute**, Thrasher Park, 7:30 - 9:30 p.m.

8/10 Sacred Threads Art Exhibit Opening, The Rectory, 6 - 8 p.m.

8/13 Movie Monday: **Ladybird**, Norcross Cultural Arts & Community Center, 1:30 pm. & 6:30 p.m.

8/17 Summer Concert Series - **Departure: A Journey Tribute**, Thrasher Park, 7:30 - 9:30 p.m.

8/18 Historic Norcross Trolley Tour, Boarding at The Crossing Parking Lot, 11:00 a.m. - 12:30 p.m.

8/18 Jazz in the Alley - Greg Robbins & Remey Williams, Betty Mauldin Park Parking Lot, 7:30-9:30 p.m.

8/19 Shucking Corn with Ed Flynn, Discovery Garden Pavilion, 1 p.m.

8/27 Movie Monday: **Darkest Hour**, Norcross Cultural Arts & Community Center, 1:30 p.m. & 6:30 p.m.

8/31 Summer Concert Series - **A1A**, Thrasher Park, 7:30 - 9:30 p.m.



NORCROSS
community market

**NORCROSS COMMUNITY
MARKET EVERY SATURDAY
IN AUGUST!**

Lillian Webb, 9 a.m. - 1 p.m.

For more event information: www.aplacetoimagine.com