



# A PLACE TO IMAGINE

MAY 2019



## NORCROSS' EVENTS ARE HEATING UP!

Enjoy the “sweet sounds of summer” in Downtown Norcross and get ready for some serious fun as the city kicks off an exciting lineup of events beginning in May. Designed to encourage citizens, neighbors and visitors to explore and enjoy downtown Norcross, this year’s summer experience has something for everyone.



**CINCO DE MAYO**  
May 4, 2019  
Norcross First United  
Methodist Church  
2 - 6 p.m.



**SUMMER  
CONCERT SERIES**  
7:30 – 9:30 p.m. at Thrasher Park

- May 24 – Voltage Brothers
- June 7 – Liverpool Legends
- June 21 – Rupert’s
- July 12 – Bob Seger Tribute Band  
“The System”
- July 26 – The Bee Gees Gold
- August 9 – The Motones
- August 23 – The Downtown Band
- September 6 - A1A

## NORCROSS COMMUNITY MARKET

Starting June 1 and running every  
Saturday through August 31  
Lillian Webb Park  
9 a.m. – 1 p.m.



## BLUESBERRY & BEER FESTIVAL

June 15, 2019  
Betty Mauldin Park  
3 - 10 p.m.

## PORSCHE CAR SHOW

May 26, 2019  
Lillian Webb Park  
10 a.m. - 3 p.m.



## MEMORIAL DAY REMEMBRANCE

May 27, 2019  
Thrasher Park  
11:30 a.m. - 2:00 p.m.

## JAZZ IN THE ALLEY

7:30 – 9:30 p.m. at  
Betty Mauldin Park

- June 22 – Grammy nominated  
Rod Harris Jr
- July 27 – Greg Robbins & Remy  
Williams
- August 17 – Yemiconga & The  
4Korners
- September 28 – Unknown Lyric

## RED WHITE & BOOM!

July 3, 2019  
Downtown Norcross  
5 - 11 p.m.

# NORCROSS WALKS

By: Andrew Hixson

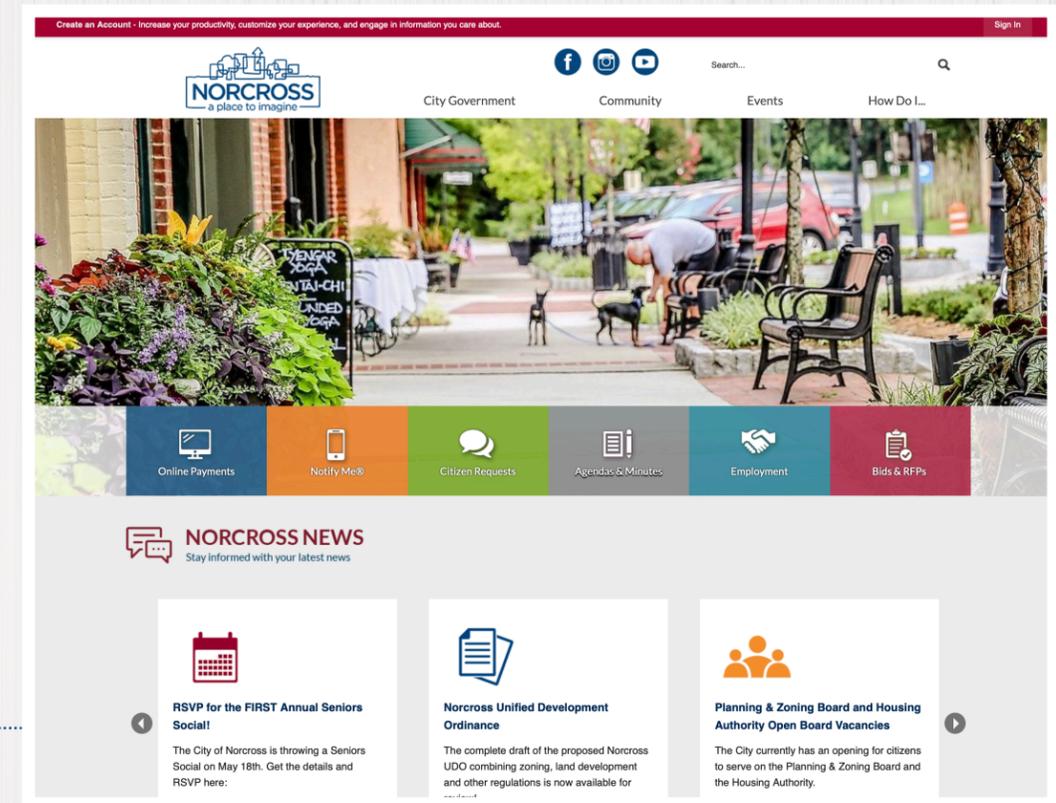
Do you enjoy walking in Norcross? Whether you walk for exercise, recreation or necessity, we want you to enjoy the experience and most importantly be and feel safe. The City of Norcross and our partners have recently undertaken many initiatives aimed at those goals. You may have noticed the grinded-down sidewalks around downtown, or the already popular on-demand signal at North Peachtree and Sunset. The new path connecting Hunter Street and Rossie Bundage Park is well-used. Construction is also underway for the signalized pedestrian crosswalk on Beaver Ruin Road across from the First United Methodist Church.



Some larger, longer-term projects underway are the Beaver Ruin Multi-use Trail that will connect with a Gateway85 CID project aimed at connecting Norcross and Lilburn via another multiuse path running along Indian Trail Road. A new sidewalk on South Peachtree Connecting downtown from Autry Street is also planned. Most exciting might be our recently approved bid for the Beaver Ruin Creek Greenway; this transformational project will be one of the largest single projects the city has undertaken and will ultimately provide very important connection between neighborhoods along Mitchell Road, North Norcross Tucker Road and Brook Hollow Parkway with downtown.

The city is also working with our surrounding cities to ensure that we connect with their trails and sidewalks as seamlessly as possible. But all of this planning doesn't help much if you can't get out of your home because there is a construction sign, trash cans, a car parked on the sidewalk, or large sidewalk gaps. Our staff is amazing and works to correct these as they see them, but they cannot be everywhere and some obstructions are unavoidable due to large projects. If you have an idea for improvement or an obstruction blocking your enjoyment of walking, please email Mayor Pro Temp, Andrew Hixson at ahixson@norcrossga.net

# CHECK OUT THE NEW LOOK OF THE CITY'S WEBSITE



# WEEKEND WALKING GROUP

Reminder that the weekend walking group still meets every Saturday and Sunday at 8:30 a.m. at Thrasher Park. Get out and enjoy this warm weather!



# LACE BARK ELM TREE

A huge thank you to Blake Manton from ImageScapes who donated a Lace Bark Elm tree to Discovery Garden Park!



# PINNACLE PARK UPDATE

Pond has been working with the City of Norcross to design and construct the new park which includes renovated bridges and observation decks, shelters, new playground equipment and bathrooms. The park also features a new multi-use concrete trail, sidewalks and a trail around the existing pond with plans for landscaping, electronic security and parking lot resurfacing. Weather permitting, the park is expected to open at the beginning of May.





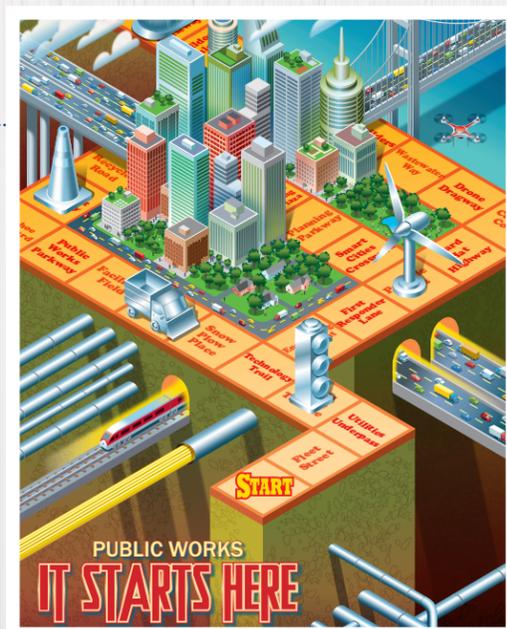
## IMAGINE WELLNESS

The City of Norcross is pleased to announce our new wellness program, "Imagine Wellness... Imagine a Whole You!" Our goal is to help our employees become the healthiest people they can be inside and out. We offer education and training for all facets of health from the physical, mental and emotional components.



## NORCROSS UNIFIED DEVELOPMENT ORDINANCE

The complete draft of the proposed Norcross UDO combining zoning, land development and other regulations is available for review at [www.imagineourfuture.org](http://www.imagineourfuture.org) along with a copy of the proposed new zoning map. Scroll about halfway down the main page and the draft documents are available for download. Questions or comments? Share your thoughts with the team on the comment form on the UDO webpage!



## CELEBRATE PUBLIC WORKS WEEK

National Public Works Week is May 19-25, 2019. The city salutes and thanks the thousands of public works professionals who work tirelessly to keep us all connected. Thank you Norcross' Public Works staff for all you do for our city! **#NPWW #ItStartsHere**

# COMMUNITY SPOTLIGHT



## NORCROSS COMMUNITY MARKET



### WHY HAVE A LOCAL FARMERS MARKET?

Everybody loves a farmers market. It's a fun place to shop for locally and sustainably grown food and homemade products directly from the producers. Each farmers market has its own personality and Norcross Community Market is no exception.

When you visit this summer, starting June 1 and running every Saturday through August 31 at Lillian Webb Park from 9 a.m. – 1 p.m., you might expect some of the following with your free admission - local musicians, free children's activities, free samples from the chef of the day, free blood pressure check and info about healthy living, double buying power for SNAP shoppers for authorized foods (Norcross Community Market is one of only two in Gwinnett that offers this), recycling drop-off for advertised items (check the market's Facebook page weekly for items being accepted), non-profit and community info booths, surveys and other opportunities for community input. Everyone is welcome, including well-behaved dogs on leash. When you visit Norcross Community Market you are helping to build community around food.

But have you ever thought about the other benefits of a local farmers market such as Norcross Community Market? We have, and we asked the City of Norcross and the economic and community development experts at the Electric Cities of Georgia to help us identify them. They reviewed data collected by Norcross Community Market, and research from national universities, agriculture groups and farmers market associations. Here are some highlights:

- About 4,200 visitors attend Norcross Community Market over the summer season
- 63% of market shoppers surveyed said they planned to do additional shopping while in Downtown Norcross

- National survey respondents indicate they only visit nearby stores on days they visit the farmers market
- Another study found that most market customers make a purchase from at least one nearby store on route to or from the market, with many customers visiting two or more stores on the same trip
- 21% of Norcross survey respondents walk to the market
- Studies found that pedestrians and cyclists spend more overall money than drivers and spend in small chunks during more frequent trips
- 72% of farmers market vendors said in a survey that the social atmosphere of the market is one of the most important reasons to shop there
- Approximately 89% of market visitors make a purchase at the market
- Average shopper purchase at the market is \$21, slightly above a UGA survey average
- \$88,200 is the estimated annual sales at Norcross Community Market (this goes directly to the farmers and other market vendors)
- Less than 6% of total estimated vendor sales is for booth rental thus lowering the barriers to entry into the marketplace for emerging entrepreneurs

Norcross Community Market is a valuable community amenity and relies on your ongoing support to continue. The market is hosted by the dedicated volunteers of non-profit Sustainable Norcross Inc. with generous support from the City of Norcross and other local sponsors. Contact [norcrosscommunitymarket@gmail.com](mailto:norcrosscommunitymarket@gmail.com) to volunteer or become a sponsor.



# IN THE KNOW

## MOVIE MONDAYS FOR APRIL & MAY!



**MAY 13: FIRST MAN**  
**MAY 27: ON THE BASIS OF SEX**



**JUNE 10: GREEN BOOK**  
**JUNE 24: SPIDER-MAN: INTO THE SPIDER-VERSE**

Free movie showing at 1:30 p.m. and 6:30 p.m. at the Norcross Community Center. Free popcorn and drinks.



## FIRST FRIDAY CONCERTS MAY 3 - EMERALD EMPIRE BAND

Norcross Community Center  
7 - 9 p.m.

A high-energy band focused on getting you up and out on the dance floor with music including Rock, Dance, Old School, Jazz, Funk and Motown.

*Seating is limited, so reserve yours now by calling 678.421.2049. Feel free to bring your own food and favorite beverages, or make it a perfect night on the town with dinner to-go from one of the great downtown Norcross restaurants.*

## HISTORIC TROLLEY TOUR

May 18

RSVP Required

Boards at the Crossing Parking Lot  
11 a.m. - 12:30 p.m.

All Aboard! Make your reservation for the Historic Norcross Trolley Tour! Call 678.421.2048, 678.421.2049 for ticket information and to make your reservation.



## PORSCHE CAR SHOW

May 26

Lillian Webb Park  
10 a.m. - 3 p.m.

Come to beautiful Lillian Webb Park to view these fast and furious cars! Norcross is known for its iconic car shows that display these beautiful machines!



## MEMORIAL DAY

REMEMBRANCE

## CINCO DE MAYO LA BATALLA DE PUEBLA

MAY 4, 2019

Norcross First United Methodist Church  
2 - 6 p.m.



Free and for the whole family! Enjoy authentic food, music and mariachi dancers, bounce house, live entertainment and MORE!

Visit [www.NorcrossGa.net](http://www.NorcrossGa.net) for more information.

## ADULT SOCIAL



May 18

Norcross Community Center  
6 - 8 p.m.

Semi-formal • Food • Music • RSVP Required  
Visit [www.NorcrossGa.net](http://www.NorcrossGa.net) and look on the homepage news for the RSVP form.



May 27

Thrasher Park  
11:30 a.m. - 2 p.m.

The Memorial Day event is a perfect place to gather with friends and family to recognize the holiday. A collection of special guests will be hosting and entertaining throughout the day.



## AN INTERNATIONAL MUSIC CELEBRATION CONCERT

By The Gwinnett Symphony Jazz Ensemble, Featuring Dr. Jose' Manuel Garcia

June 1, 2019 | Thrasher Park | 7:00 p.m.

Dr. José Manuel Garcia is a Steinway Artist, award-winning jazz pianist, composer, arranger, orchestrator and music educator. His musicianship in the classical repertoire has been highly recognized as well as in the jazz and Latin genres.

## LIONHEART THEATRE

*Lionheart Drama Camps Celebrate 10 years!*  
Lionheart Drama Camps for June are filling up quick. They are creative fun for everyone ages 5-15, and adults and seniors too! The camps are affordable, inclusive, dyslexia-friendly, safe and fun. To register, email casey196@att.net.

### ALSO COMING TO LIONHEART:

#### MAY 3-18

The 'Pump Boys' sell high octane on Highway 57 in Grand Ole Opry country with heartbreak and hilarity, they perform on guitars, piano, bass and, yes, kitchen utensils. Tickets at [www.lionhearttheatre.org](http://www.lionhearttheatre.org).

#### MAY 31 AND JUNE 1 • 8 P.M.

Comedy and clean laughs with the Atlanta Comedy Tour  
Tickets are \$12 at [www.atlantacomedytour.com](http://www.atlantacomedytour.com)

#### JULY 10-14

*The Princess and the Pea*  
A delightful family show for the summer.  
Tickets at [www.lionhearttheatre.org](http://www.lionhearttheatre.org)

# CALENDAR OF EVENTS

**MAY 3** - First Friday Concert - Emerald Empire Band, Norcross Community Center, 7 - 9 p.m., *Seating is limited, so reserve yours now by calling 678.421.2049*

**MAY 4** - Cinco de Mayo, Norcross First UMC, 2 - 6 p.m.

**MAY 13** - Movie Monday: First Man, Norcross Community Center, 1:30 & 6:30 p.m.

**MAY 18** - Historic Trolley Tour - The Crossing Parking Lot, 11 a.m. - 12:30 p.m., Call 678.421.2048, 678.421.2049 for ticket information and to make your reservation.



**MAY 18** - Senior Social, Norcross Community Center, 6 p.m. - 8 p.m., RSVP Required

**MAY 24** - Summer Concert Series: Voltage Brothers, Thrasher Park, 7:30 - 9:30 p.m.

**MAY 26** - Porsche Car Show, Lillian Webb Park, 10 a.m. - 3 p.m.

**MAY 27** - Memorial Day Remembrance, Thrasher Park, 11:30 a.m. - 2 p.m.

**MAY 27** - Movie Monday: On the Basis of Sex, Norcross Community Center, 1:30 & 6:30 p.m.

For more event information: [www.aplacetoimagine.com](http://www.aplacetoimagine.com)