



A PLACE TO IMAGINE

NEWSLETTER • MARCH 2025

IRISH FEST

March 8 • 1:00 - 5:00 p.m. • Downtown Norcross

Get ready to shamrock and roll at the Irish Fest in Downtown Norcross on Saturday, March 8, from 1:00 - 5:00 p.m.! Hosted by the City of Norcross and the Historic Norcross Business Association, this festive event is packed with pints of fun and Irish charm.

Enjoy toe-tapping tunes from the Traditional Bagpiper, Celtic Company Trio and The Muckers, plus lively dances from the Drake School of Irish Dance and Phoenix School of Irish Arts. Bring the whole clan for food, face painting, balloon twisters and plenty of Irish spirit—there's craic for everyone! Don't miss out on this St. Paddy's Day celebration—Sláinte!

**SCAN OR CLICK
HERE FOR
INFORMATION:**



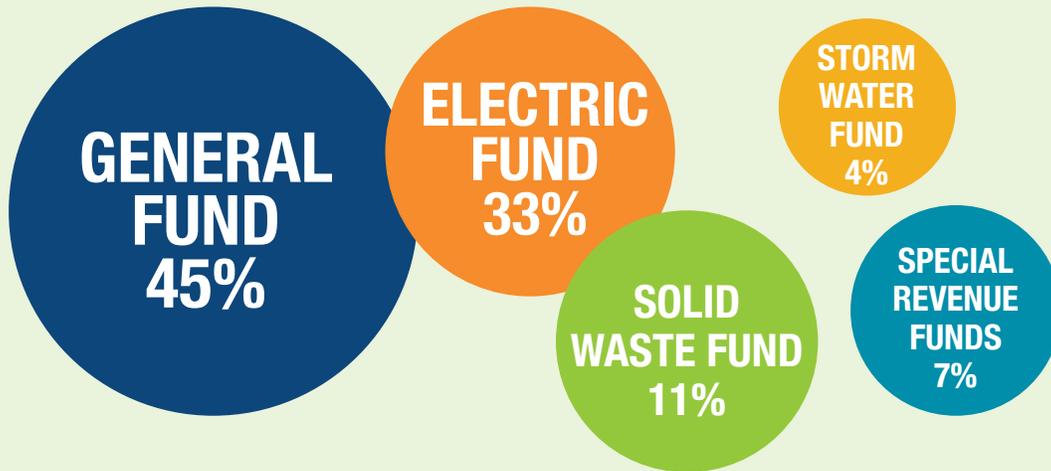
Mayor: Craig Newton • **Mayor Pro Tem:** Marshall Cheek
City Council: Councilmember: Andrew Hixson, Councilmember: Josh Bare
Councilmember: Matt Myers, Councilmember: Bruce Gaynor
City Manager: Eric Johnson • **Assistant City Manager:** Tracy Rye • **City Clerk:** Monique Phillip

City Hall: 65 Lawrenceville Street, Norcross, GA 30071
Hours: Mon. - Fri. 8 a.m. - 5 p.m.
770.448.2122 | Fax: 770.242.0824
norcrossga.net



FY 25 BUDGET AT A GLANCE

\$45.7 M CITY-WIDE BUDGET



GENERAL FUND \$20.6 M

WHERE DOES THE MONEY COME FROM?

Property Taxes	TAVT - Vehicle Sales Tax	Franchise Taxes	Insurance Premium Taxes	Other Taxes	Court Fines	Licenses and Permits	Norcross Power Transfer	All Other Revenues
47.4%	4.7%	6.1%	7.8%	4.0%	10.9%	3.9%	4.2%	11.0%
\$9.8	\$1.0	\$1.3	\$1.6	\$0.8	\$2.2	\$0.8	\$0.9	\$2.3

WHERE DOES THE MONEY GO?

Public Safety	General Government	Public Works	Culture/Parks/Events	Community and Economic Development
41.2%	31.0%	12.2%	10.4%	5.2%
\$8.5	\$6.4	\$2.5	\$2.1	\$1.1

SCAN OR CLICK
HERE FOR
INFORMATION:



STAY CONNECTED

Start the year off right by staying informed about everything happening in our city! From events and road closures to power outages and important updates, signing up for city alerts is the best way to stay connected. Check out the details below to ensure you never miss a beat!

NEWSLETTERS

Already enjoying the print version of our monthly newsletter? Don't forget you can also subscribe to the digital newsletter! Delivered straight to your inbox, it's available in both English and Spanish—perfect for staying informed and connected on the go.



SOCIAL MEDIA

Looking for the fun stuff? Follow us on Instagram, @cityofnorcross, for a visual feast of all things events, or check out Facebook, @cityofnorcrossga, for the same excitement, plus important updates like sanitation schedules, power outages and CivicReady alerts.



SEECICKFIX

Run across an issue in Norcross that needs attention? Whether it's a pothole, streetlight outage or any other concern, you can report it quickly and easily with SeeClickFix—no account needed! It's the easiest way to let us know what needs fixing.



WEEKLY EBLAST

Your weekly plans, sorted! Every Monday morning, get a lineup of all the week's events—concerts, movies and more—delivered right to your inbox. Stay ahead of the fun and never miss what's happening around town.



CIVICREADY

Stay safe and informed with CivicReady, Norcross' official mass notification system. Customize how you'd like to receive alerts—via email, text or phone—based on your address and preferences. From emergency alerts to road closures, power outages, event changes and more, this system ensures you're always in the know.

There's no better way to kick off your New Year than by staying prepared and informed! Simply visit norcrossga.net/signup—your one-stop shop to subscribe to all the communication platforms listed above—or scan the QR code to get there instantly. Let's start 2025 connected and engaged with the Norcross community!

SCAN OR
CLICK HERE
TO SIGN UP:



IN THE KNOW

MOVIE MONDAYS



March 10

A League of Their Own



March 24

National Treasure

Lights, camera, action! Dive into the magic of cinema with Norcross Movie Mondays at the **Cultural Arts & Community Center**. Join us every 2nd and 4th Monday for a free movie screening and light refreshments.

With showtimes at **1:30 and 6:30 p.m.**, get ready for double the fun! Grab your popcorn and settle in for a reel good time!

First FRIDAY Concerts



March 7 • 7:00 - 9:00 p.m.
Cultural Arts & Community Center

Get ready to dance, sing and sway at the First Friday Concert Series! The Gold Standard Band is bringing the ultimate feel-good vibes with a powerhouse mix of Motown, classic soul and Carolina beach music. This 8-piece ensemble knows how to get a crowd moving!

Pack your favorite snacks, hit up local eateries and don't forget to bring a canned good for the CAN-Do Food Drive. Let's turn up the tunes and the good vibes!

SCAN OR CLICK
HERE TO RSVP:



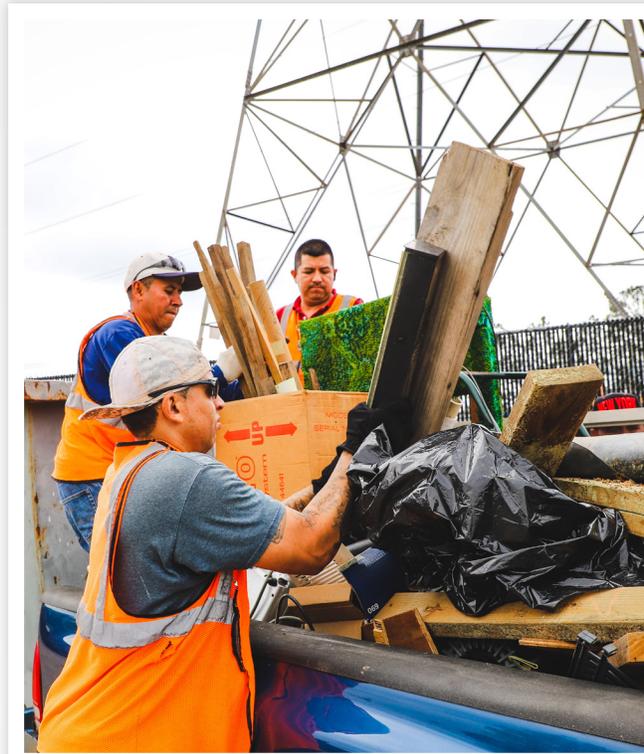
NEIGHBORHOOD CLEANUP & RECYCLING DAY

March 29 • 8:00 a.m. - 12:00 p.m. • Norcross Public Works

Spring cleaning just got a sustainable upgrade! Join us for Neighborhood Cleanup & Recycling Day and reduce, reuse and rejoice as we collect recyclables, glass, electronics, scrap metal and paper for shredding.

Plus, we're brushing up on sustainability by accepting paint, five containers per household, for recycling! Don't waste the chance—recycle instead. For volunteer opportunities and a full list of accepted items, scan or click the QR code below!

**SCAN OR CLICK
HERE FOR MORE
INFORMATION:**



NORCROSS GALLERY & STUDIOS

**March 1 - March 22 •
'Limitless' Exhibit**

The juried exhibit
'Limitless' at the Norcross
Gallery, running through
Saturday, March 22,

features a variety of works chosen by judge David Paul Jackson. Highlights include Anne Labaire's sculpture 'The Dreamers,' showcasing exceptional talent. Plus, a special thanks to Mikki Dillon for her meticulous arrangement and eye for design, which has made each exhibit at the gallery a hit with viewers and collectors for many years.



March 1 - March 31 • 'Artist Of The Month'

Artist of the Month Kammi Moon and Dwayne Mitchell will showcase their works alongside Atlanta artist Niral Patel's striking painting. Inspired by a Polaroid moment, Patel's piece depicts a young Martin Luther King, Jr., honoring Black History Month with a powerful tribute to a legendary figure. Don't miss it!

For exhibit schedules and workshop, visit
norcrossgalleryandstudios.org

THE LIONHEART THEATRE COMPANY

March 7 - March 23

'The Man Who Came To Dinner'

Lionheart is excited to present the classic comedy, and a longtime favorite, 'The Man Who Came to Dinner', from Friday, March 7 through Sunday, 23! Tickets are just \$18 for adults and \$16 for seniors, students and military, and dessert is included—served at intermission.

Enjoy Friday and Saturday shows at 7:30 p.m., Sunday matinees at 2:00 p.m. and a special Saturday matinee on March 22 at 2:00 p.m. Don't miss the laughs!

For more information or to purchase tickets, visit
lionhearttheatre.org.





FUNDS FOR A SAFER FUTURE

The Norcross Police Department has been awarded \$33,750 through the Bureau of Justice Assistance's Small, Rural and Tribal Body-Worn Camera Grant Program. This grant will fund the purchase of body-worn cameras, enhancing accountability and transparency. To qualify, the department demonstrated compliance with the program's comprehensive Body-Worn Camera policies, ensuring the equipment will be effectively implemented.

In addition, the Norcross Police Department received a \$43,650 grant from the Georgia Association of Chiefs of Police, administered by the Governor's Office of Highway Safety. These funds will support the purchase of new technology, including computers and printers, to improve the department's electronic traffic crash reporting system. With over 1,200 vehicle crashes investigated annually, this upgrade is crucial for maintaining smooth and efficient operations. The Norcross Police Department is proud to use these funds to prioritize the safety and well-being of our community, ensuring the highest standards in public safety and service.

LEADING WITH INFLUENCE

Congratulations, Mayor Newton! The City of Norcross is incredibly proud to see Mayor Craig Newton recognized at the Georgia Municipal Association's Cities United Summit in Atlanta!

He was honored as one of Georgia Trend magazine's "100 Most Influential Georgians," for his role in driving business success and enhancing the quality of life for our residents. What an amazing recognition for our community leader!

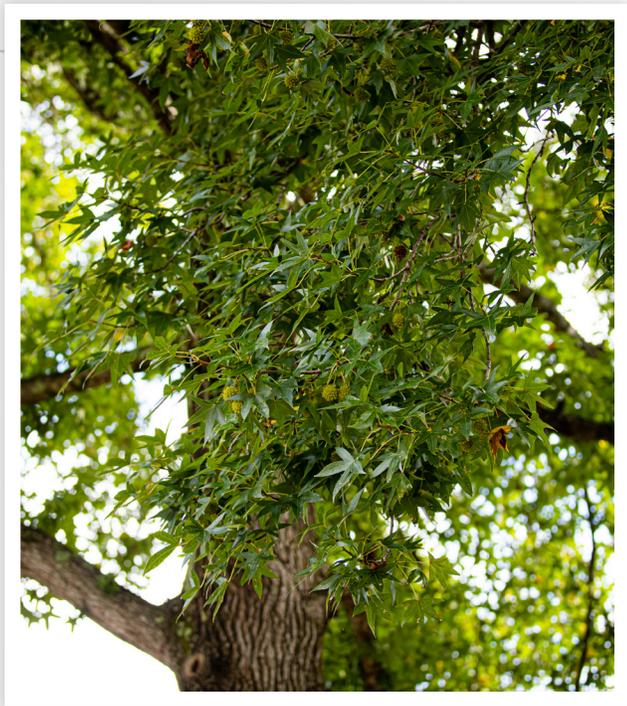


DAY OF PLAY

March 14 • 5:00 - 6:00 p.m. • Lillian Webb Park

Get ready to jump, run and play—Day of Play is coming to Norcross! Hosted by Live Healthy Gwinnett and the City of Norcross, this free pop-up event brings an action-packed hour of fun to your community.

Kids can enjoy exciting outdoor games, safe play zones and more! No registration needed—just bring your energy, smiles and don't forget those closed-toe shoes. Let's get moving and make playtime the best time!



TREE TALK

See that tree in your yard? It's doing a whole lot of good for the entire community, no matter why it was planted. Maybe you planted it to shade your porch and lower your utility bill. Perhaps it was placed to improve the view from your kitchen window. Or maybe you added it to grow enough peaches for your homemade preserves.

Whatever the reason, that tree is an essential part of the community's tree canopy, providing countless benefits for everyone.

COOLING SHADE: The canopy of your tree can lower city temperatures by as much as 10 degrees Fahrenheit.

CLEANER AIR: Leaves filter airborne pollutants, improving the air we breathe.

RAINWATER MANAGEMENT: A mature tree can intercept 1,000 gallons of rainwater per year, helping to prevent flooding.

WILDLIFE HABITAT: Your tree provides food and shelter for birds, pollinators and small animals.

COMMUNITY WELL-BEING: The presence of trees improves mental health and encourages physical activity.

And that's just the beginning! When combined with the other trees in our community, all these benefits stack up, creating a healthier, happier environment for everyone.

**Contributed By Arbor Day Foundation's Trees:
A Natural Solution for Healthy Communities**

SAVE THE DATE

APRIL 1

'Norcross Then & Now' Exhibit

APRIL 4

The First Friday Concert:
The Block Party

APRIL 19

Easter Egg Hunt & Eggs-tra
Special Needs Egg Hunt

MARK YOUR CALENDAR

MARCH 7

First Friday Concert: The Gold Standard Band,
7:00 - 9:00 p.m., Cultural Arts & Community Center

MARCH 8

Irish Fest, 1:00 - 5:00 p.m., Downtown Norcross

MARCH 10

Movie Monday: A League of Their Own,
1:30 & 6:30 p.m., Cultural Arts & Community Center

SUSTAINABILITY



TIP OF THE MONTH

Norcross is keeping it crystal clear—glass recycling matters! In 2024, we recycled over 11 tons of glass, giving old bottles a second shot as new glass and fiberglass insulation.

Through the Municipal Measurement Program, also known as MMP, we track yearly recycling trends to improve sustainability efforts. Every bottle and jar counts! Drop them off at Public Works, located at 345 Lively Ave., to help boost glass recycling and reduce the need for raw materials in new glass production. Thanks for recycling!



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MARCH 24

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1:30 & 6:30 p.m., Cultural Arts & Community Center

MARCH 29

Neighborhood Cleanup & Recycling Day,
8:00 a.m. - 12:00 p.m., Norcross Public Works



Scan to get
the Spanish
Newsletter!

¡Escanee para
recibir le boletín
en español!